

# STYLE ME UP

We can't all be wardrobe wise. These LOCAL STYLISTS lend a coat-hangin' hand

WORDS KATIE SPAIN



## PAUL GILES

### STYLE SHIFT

0432 940 727, [styleshift.com.au](http://styleshift.com.au)

**the vibe** This easygoing chap has a natural gift for grooming (even adding his own touch to boring grey school uniforms as a youngster). After starting out as a gardener, the 45-year-old spent more than six years working as a model in Tokyo, Sydney and Melbourne. "Then I lost my hair," chuckles the father-of-three. Paul now calls the Adelaide Hills home.

**the crowd** Paul's clientele ranges from 23 to 60-year-olds, all in need of a wardrobe once-over. There's nothing *Queer Eye for the Straight Guy* about it. "It's a bloke giving advice to another bloke." What starts with a casual chat ends in with wardrobe overhaul, with a focus on 12 key pieces. Paul also runs workshops for companies.

**the buzz** The women of Adelaide have Paul to thank for many of the dapper dudes pounding pavements city-wide. They'll rarely admit to needing help, but a number of lads about town have experienced the Giles effect – and look a lot better for it.

photography nick clayton