



Men

## PAUL GILES

# Survival of a style icon

*There's nothing shady in the proud history of Ray-Ban sunglasses.*

**S**TYLES and trends come and go, but talk about withstanding the test of time.

Ray-Ban sunglasses have become one of the most iconic brands- and started their rise to fame when the US air force requested a team of optical experts develop new eyewear to protect pilots from sun glare at high altitudes, while making sure they had a clear field of vision.

The sunnies did the job - they had the ability to block out glare and were termed Ban Rays, which was eventually turned into Ray-Ban.

Ray-Ban sunglasses today are still one of the most stylish designs but, most importantly, provide great eye protection and durability, which was why they were designed in the first place.

Over the brand's illustrious history, their sunglasses have been worn by presidents, actors, rock stars, sportsmen and every other kind of celebrity in between.

I've personally stayed with my 1980 tortoiseshell wayfarers and gold metal aviator sunglasses.

Which ever sunglasses you opt for, however, there are few simple tips to keep in mind to find a pair that suits your hair

and face shape. These include:

■ A round face suits straight-angle frames that are rectangular or square. Think thin metal frames.

■ A square face will balance better with rounded frames. Stay clear of rectangular frames as they will accentuate the squareness of your face.

■ If you've got a triangular-shaped face, aim to downplay the width at the top of your face. Go for frames that aren't chunky and thick.

■ An oval face has more options, but try and stay away from frames that are too narrow.

■ Blond hair suits warm earthy tones like green, brown, gold and bronze. Choose black if you're looking to make a bolder statement.

■ If you've got brown or black hair- you're in luck! You'll suit most colours, such as gold and bronze and silver and blue tones.

■ Pewter and metal shades suit those with grey hair.

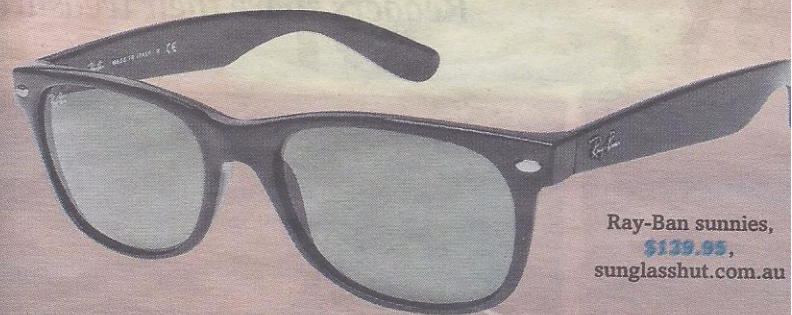
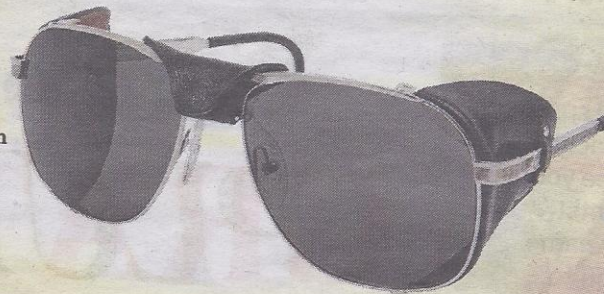
■ If you're a redhead, you can't go wrong with green, gold and tortoiseshell shades.

**Former Calvin Klein model Paul Giles runs image consultancy firm Style Shift. Daily tips can be found on [facebook.com/StyleShift](https://www.facebook.com/StyleShift)**



Dragon Alliance sunglasses, \$269.95, [dragonalliance.com](http://dragonalliance.com)

Marc By Marc Jacobs, \$229, [shades.net.au](http://shades.net.au)



Ray-Ban sunnies, \$139.95, [sunglasshut.com.au](http://sunglasshut.com.au)